



Smart and Healthy Ageing through People Engaging in Supportive Systems

SHAPES

Grant agreement ID: 857159

SHAPES-OC3-Marketplace Eligibility Criteria

© Copyright 2022, the Members of the SHAPES Consortium

For more information on this document or the SHAPES project, please contact:

Eilish Lynch, SHAPES Project Manager, Maynooth University: Eilish.Lynch@mu.ie

Artur Krukowski, Open Call Manager, Intracom S. A. Telecom Solutions: krukowa@intracom-telecom.com

The SHAPES Project Consortium

- National University of Ireland Maynooth (coordinator)
- Access Earth Limited
- AGE Platform Europe
- Associazione Italiana Assistenza Spastici Provincia di Bologna onlus
- Aristotelio Panepistimio Thessalonikis – Aristotle University of Thessaloniki
- Carus Consilium Sachsen GmbH
- Clinika de Kay - Clinica Humana
- EDGENEERING Lda
- European Union of the Deaf aisbl
- Fakultni Nemocnice Olomouc – University Hospital Olomouc
- Fraunhofer Gesellschaft zur Foerderung der Angewandten Forschung E.V.
- Future Intelligence Limited
- GNOMON Informatics SA
- HRCB Projekt GmbH
- Intracom SA Telecom Solutions
- KOMPAL Robotics
- Laurea University of Applied Sciences Ltd
- MedicalSyn GmbH
- Northern Health and Social Care Trust
- Omnitor AB
- Palacký University Olomouc – Social Health Institute
- PAL Robotics SL
- Regional Health Authority of Central Greece
- Residencia de Mayores el Salvador – Asociación Benéfico-Social el Salvador
- Rock Couture Productions Ltd – Agile Ageing Alliance
- Science for You – ἠEpistimi Gia Sena Astiki Mi Kerdoskopiki Etairia
- Technological Educational Institute of Crete
- Tree Technology SA
- Universidad de Castilla - La Mancha
- Universidade de Aveiro – Digital Media and Interaction Research Centre
- Universidade do Porto
- University College Cork
- University of Nicosia
- University of Ulster
- VICOMTECH
- World Federation of the Deafblind

SHAPES-OC3-Marketplace: Eligibility Criteria

1. Call Outline

SHAPES (Smart & Healthy Ageing through People Engaging in Supportive Systems) has joined forces with the Agile Ageing Alliance (AAA) to facilitate the creation of novel applications that support smart and healthy 'Agile Ageing' in the built environment.

Individual grants of between €50,000 and €100,000 are available for scale-up of existing products or services, or development of new solutions. The competition is open to micro, small or medium-sized enterprises, based in Europe- including the UK. Selected product, process, or service solutions will be trialed and evaluated across participating living labs and pilot sites, including the SHAPES technological platform and the SHAPES Marketplace.

This Open Call is funded through SHAPES an EU Horizon 2020 Collaborative R&D "Pathfinder" project spanning 14 countries, exploring interactions between older adults, technology and the built environment.

2. Eligible Applicants

The same eligibility criteria with the H2020 rules of participation (cf. Article 10) apply in this Open Call. More specifically, eligible to receive funding through this Open Call is any legal entity established in a Member State or associated country, or created under Union law. This Open call focuses on attracting start-ups, SMEs, companies or research institutes/organizations, with legal entity established, that own and operate an IoT platform/solution. For more details refer to: https://ec.europa.eu/research/participants/data/ref/h2020/legal_basis/rules_participation/h2020-rules-participation_en.pdf

3. Conditions

The three SHAPES Open Calls aim to extend the scope of the digital solutions integrated in the SHAPES Platform in support of active and healthy ageing and independent living and to add new use cases and pilot sites to the SHAPES large-scale piloting campaign, respectively. SHAPES invites industry and SMEs across Europe to bring their innovative digital solutions to SHAPES and support their large-scale deployment in EU pilot sites. In compliance with H2020 Annotated Model Grant Agreement¹ Regulations;

1. Applications to the SHAPES Open Calls will be open and on equal terms to all types of operators within EU member states and associated countries, as detailed in the [general rules of the Horizon 2020 program](#) . A detailed list of associated countries can be found [here](#).
2. The applicant organisation needs to 9-digit Participant Identification Code (PIC). For more information refer to Horizon'2020 PIC registration portal at: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/participant-register>
3. Multiple submissions from the same applicants will be disqualified. Each applicant is limited to one submission per open call.
4. SHAPES Open Calls will comply with EC strategy for attracting SMEs to taking part in funded R&D activities and so the SHAPES consortium will make every effort to publicise and encourage SMEs to apply for its tenders. Further details on SMEs can be found in section 5.1.
5. Tenders shall be expected to be submitted by a single entity or in collaboration with others. The latter can involve either submitting a joint tender or subcontracting (only up to 30% of total R&D can be subcontracted, more information below), or a combination of the two approaches. Teams should assign a person as a lead tenderer (contact point) and will be considered as the administrative contact responsible for communication. A signed agreement by all members of the team is required for the assignment of the lead tender.
6. Proposals must be in English in order to be accepted.

¹ https://webgate.ec.europa.eu/funding-tenders/opportunities/aga_en

7. Applicant's cannot be associated with any of the SHAPES consortium partners, i.e. work for a partner or have any other contractual relationship with them.
8. Single organisation applications are only eligible for funding.
9. Subcontracting is permitted, although the need for it needs to be duly justified.

NOTE for United Kingdom applicants:

Please be aware that eligibility criteria must be complied with for the entire duration of the grant. If the United Kingdom withdraws from the EU during the grant period without concluding an agreement with the EU ensuring in particular that British applicants continue to be eligible, you will cease to be eligible to receive EU funding (while continuing, where possible, to participate) or be required to leave the project on the basis of Article 50 of the grant agreement.² For more info refer to: <https://www.ukri.org/research/international/ukri-europe/horizon-2020-g-a/>

4. SME Eligibility Criteria

An SME is considered eligible for SHAPES Open Calls if it complies with ALL of the following rules:

1. It is a legal entity established and based in one of the EU member states or a H2020 Associated state as mentioned in EC list of countries associated to the Horizon 2020 program³ and subsequent amendment concerning participation of Associated Countries in Horizon Europe⁴.
2. It is a technology provider or technology adopter/user providing innovation in health and care sector.
3. Start-ups that fulfil criteria 1 and 2 in section 5.1 of this document but do not yet have an annual turnover or balance sheets will also be considered.
4. In case an SME is awarded a sub-project, it will remain eligible even if, at a certain point during the sub-project execution, it does not fulfil criteria 2 and 3 in section 5.1.
5. SME from the United Kingdom may specify in the application that they will be testing their solutions in the United Kingdom and will not be expected to be integrated into EU pilot sites, on condition that integration with SHAPES platform shall be validated and evaluated.

An SME is considered as such if complying with the [EC Recommendation 2003/361/EC](#). A user guide on this definition can be found [here](#). In summation, a brief outline of these guidelines include the following;

- An SME should be independent (not linked or owned by another enterprise).
- An SME should have a headcount in Annual Work Unit (AWU) less than 250 persons.
- SMEs should have an Annual turnover less or equal to €50 million OR annual balance sheet total less or equal to €43 million.

5. Contacts

The SHAPES consortium will provide information to the applicants only online via Open Call 3 Frequently Asked Question (FAQ) page published on the SHAPES project portal so that the information (question and answer), will be visible to all participants.

More info can be found at: <https://shapes2020.eu> and <https://shapes2020.eu/open-calls/call-3/>

² https://webgate.ec.europa.eu/funding-tenders/opportunities/content/article-501-%E2%80%94-termination-agreement-beneficiaries_en

³ https://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/3cpart/h2020-hi-list-ac_en.pdf

⁴ https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/common/guidance/list-3rd-country-participation-horizon-auratom_en.pdf