



S H A P E S

**Smart and Health Ageing through People Engaging in
supportive Systems**

3rd SHAPES Dialogue Workshop

**Technological platforms and
healthy ageing: challenges and
opportunities**

27th April 2021 – 9:00 to 13:30 (CET)

Virtual meeting.

Organised by University of Castilla-La Mancha

SHAPES aims to create an open ecosystem enabling the large-scale deployment of digital solutions for healthy and independent living addressed to older individuals who face the risk of a decline on functional abilities.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 857159.

Overview

The SHAPES Innovation Action intends to build and deploy a large-scale, EU-standardised open platform. The integration of a broad range of technological, organisational, clinical, educational, and societal solutions seeks to facilitate active and healthy ageing (AHA) and the maintenance of a high-quality standard of life. Mediated by technology, in-home, and local community environments interact with health and care (H&C) networks contributing to the reduction of H&C costs, hospitalisations, and institutional care. However, the complexity of health and care systems poses great challenges.

This 3rd dialogue workshop intends to gather representatives from industry, academia, health and care organisations, civil society as well as older people.

On this occasion the Workshop will be focused on:

- Identifying the challenges that arise throughout the different phases in the creation of a technological platform, from hardware and software designers to end-users.
- Envisioning the potential of a common European platform that facilitates long-term active and healthy ageing.
- Discussing the strengths and weaknesses of technological platforms for integrated care and healthy and active ageing, with a sight on the ethical implications and the acceptance among potential users.
- Understand the different concerns, points of view and needs of the stakeholders involved in health and care delivery.

The workshop agenda will be organised into individual speeches and two-panel discussions addressing the above-mentioned objectives.

The workshop will open with an introduction to the current healthy ageing challenges and the role of technology to support the health and care systems from a Spanish perspective. The University of Castilla-La Mancha will introduce the role that research, specifically at a European level, can play in advancing eHealth and active and healthy ageing. Then, a brief introduction of the



SHAPES project will highlight its milestones, both those achieved and upcoming. In the first panel session, “eHealth technological platforms: Challenges and Opportunities”, which will follow the short break, EU project representatives will discuss technological platforms and solutions for AHA, with a strong focus on the ethical concerns that might be involved. The second discussion panel, “A multidisciplinary reflection for synergy identification around healthy and independent living of older individuals” will gather different stakeholders with an involvement in health and care.

Save the date – we count on your ideas, feedbacks, and points of view to have an interactive and successful workshop!

The workshop is organised by University of Castilla-La Mancha, with the support of AGE Platform Europe. Language and subtitles: English and Spanish. Interpreting: International Sign language.

From March 2021, follow the various SHAPES social media: news, debates and polls will be posted to prepare the participants to the dynamic interactions of the Dialogue Workshop.

[Click here to register for the 3rd SHAPES Dialogue Workshop](#)

Register your interest to participate before 19th April 2021.

For more information, please contact Barbara.marin@uclm.es



AGENDA

9:00 – 9:15 Welcome and general remarks:

- Prof. Juan Carlos López, Castilla-La Mancha SHAPES Project leader, University of Castilla-La Mancha.

9:15 – 10:00 Opening session:

- Prof. Malcolm MacLachlan, Coordinator of the SHAPES project, Maynooth University, Ireland.
- Prof. Teresa Riesgo, Secretary General for Innovation at Ministry of Science and Innovation of Spain.
- Prof. Antonio Mas, Vice-rector of Scientific Policy, University of Castilla-La Mancha, Spain.

10:00 – 10:15 Short break.

10:15 – 11:30 Panel session: eHealth technological platforms: Challenges and Opportunities.

Moderated by Mr. Eduardo Carrasco, Vicomtech.

- Dr. Artur Krukowski, SHAPES Technological platform, Intracom.
- Dr. Marco Manso, Director of innovation, Edgeneering.
- Dr. Rafael Maestre, Technical Manager, Pharaon project (H2020, Pilots for Healthy and Active Ageing).



- Dr. Francisco Flórez, Coordinator, GoodBrother project (Cost Action, Network on Privacy-Aware Audio- and Video-based Applications for Active and Assisted Living).

Open discussion, Questions, and live polling to the audience.
(40 min)

11:30 – 12:00 Break.

12:00 – 13:15 Panel session: A multidisciplinary reflection for synergy identification around healthy and independent living of older individuals.

Moderated by Dr. Sonja Grigoleit, Fraunhofer INT.

- Dr. Cristina Bescos, Managing Director EIT Health Spain.
- Dr. Elizabeth Mestheneos, member of 50plus Hellas (Greece) and former president of AGE Platform Europe.
- Mr. Benigno Lacort, CEO Atenzia and CEO Senior Economy Forum.
- Dr. Pedro Abizanda, Head of Geriatrics Department and Research Unit, Albacete University Hospital and Member of the CIBERFEST Board (Institute of Health Carlos III).

Open discussion, Questions, and live polling to the audience.
(40 min)



13:15 – 13:30 Closing session:

- Prof. Ricardo Cuevas, Director General for Universities, Research and Innovation, Regional Government of Castilla-La Mancha, Spain.
- D. Eladio Linares, CIO, Castilla-La Mancha Health Service, Regional Government of Castilla-La Mancha, Spain.
- Prof. Ismael García Varea, Vice-rector for Transformation and Digital Strategy, University of Castilla-La Mancha, Spain.

